



COUNTY OF ERIE

OFFICE OF COUNTY EXECUTIVE

Kathy Dahlkemper
COUNTY EXECUTIVE

MEDIA RELEASE

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FOR IMMEDIATE RELEASE

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Let's Move Outside! Erie County Recreational Passport Grand Prize Winners Announced

Erie, PA – Erie County Executive Kathy Dahlkemper will announce the 2015 *Let's Move Outside!* Erie County Recreational Passport contest winners at a media conference on Thursday, February 4 at 3:30 p.m. in the 5th floor multi-purpose room at the Downtown YMCA, 31 West 10th Street.

Let's Move Outside! is a collaborative effort of the Erie County Department of Health, Erie Yesterday, and VisitErie. Launched as a pilot initiative in 2011, it is a component to First Lady Michelle Obama's *Let's Move* comprehensive strategy to help solve the problem of childhood obesity.

"As a *Let's Move County*, we have actively engaged the community by promoting increased outdoor activities, and integrating it with a friendly competition. I cannot think of a better way to get children and families moving than to enjoy the landscape of our region," noted Dahlkemper.

Let's Move Outside! features 15 local recreational trails with 15 trail markers created by local artist Tom Ferraro. Of the 1,400 registered participants, 41 qualified for the grand prize drawing for 2015 contest. "It's exciting to see a combination of new and returning participants from year to year. We're happy to see so many people exploring Erie County," said Melinda Meyer of Erie Yesterday.

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