



COUNTY OF ERIE

OFFICE OF COUNTY EXECUTIVE

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MEDIA RELEASE

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Erie County Learns How to *Keep America Beautiful*

Erie, PA – This week marks the start of Erie County’s affiliation with Keep America Beautiful (KAB), the nation’s leading nonprofit that builds clean, green and beautiful communities. The KAB network consists of 12 community-based affiliates and partnering organizations, including 25 statewide affiliates and a select number of international affiliates

“This program in Erie County will bridge the gap between the Keep America Beautiful programs in northeast Ohio and northwestern New York. We look forward to increasing our collective impact, strengthening strategic partnerships, and expanding our volunteer networks,” said Erie County Executive Kathy Dahlkemper.

On Monday, May 16, Erie County Sustainability Coordinator, Brittany Prischak, and Vice President of Litter and Affiliate Relations for Keep America Beautiful, Cecile Larson, will welcome community leaders to a KAB sponsored workshop being held at the Erie County Conservation District, 1927 Wager Road at noon. Open to the public, the first session of the training is designed to provide an overview of KAB, with a second session addressing steps to becoming a certified affiliate.

The second session focuses on local grassroots who are currently engaged with neighborhood revitalization and beautification. The creation of the Keep Erie County Beautiful community team aims to gather baseline data relating to litter, beautification, community greening, waste reduction and recycling.

The community team will be comprised of diverse membership from both the public and private sector to create a KAB certified affiliate in Erie County.

“As part of our network, Keep Erie County Beautiful will act as a catalyst for behavior change, with the goal of improving the quality of life for every resident of Erie County,” said Jennifer Jehn, President and CEO of Keep America Beautiful.

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